



UNIVERSAL  
MIND MAPPER

# **BUSINESS VALUATION & FINANCIAL MODELLING WORKSHOP + CERTIFICATE IN BUSINESS VALUATION (Cert BV) FROM ACCA UK**



[www.universalmindmapper.com](http://www.universalmindmapper.com)

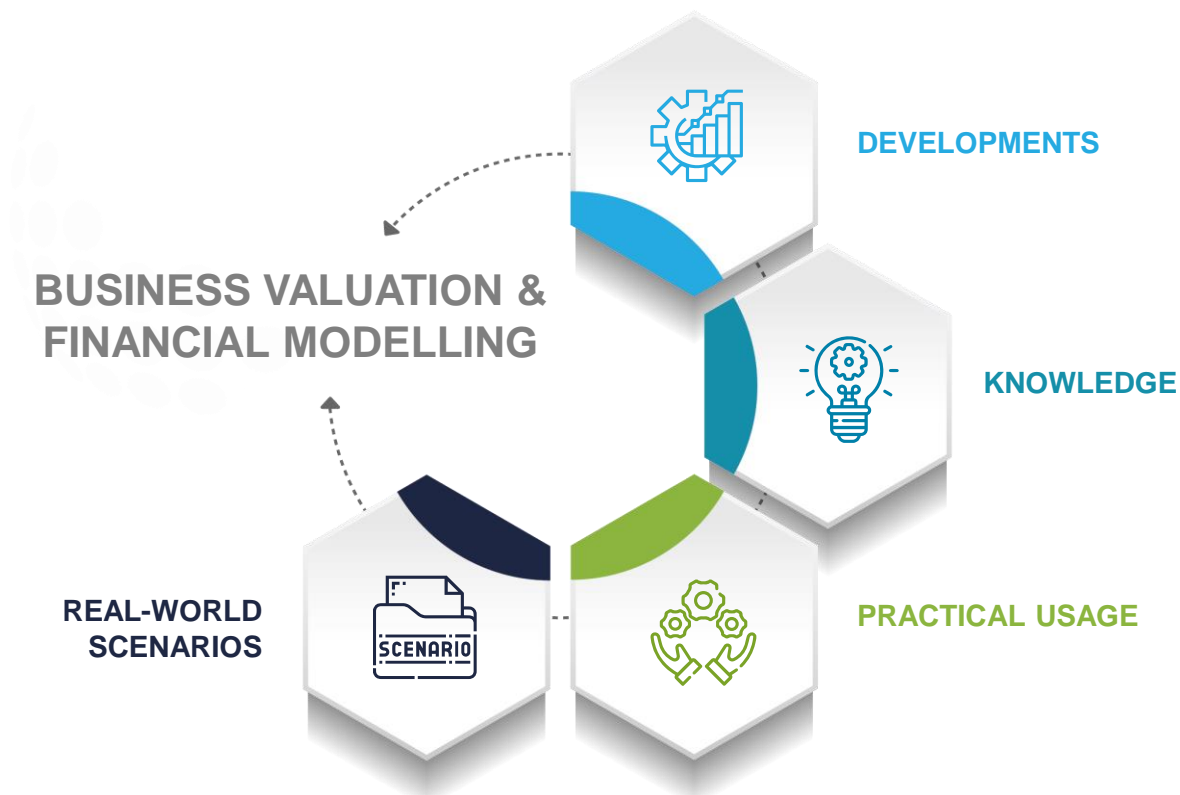


[info@umindmapper.com](mailto:info@umindmapper.com)

**CPD**  
**CERTIFIED**  
The CPD Certification  
Service



# PROGRAM OBJECTIVES



Understand the different contexts of business valuation



Comprehensive knowledge on business valuation techniques



Selection and application of different valuation techniques appropriate for each scenario



Overcome key challenges in conducting business valuation



Practice how to successfully apply business valuation techniques in a practical context



Build financial models to forecast business performance with revenue and cost drivers



Improve analytical and strategic decision-making skills related to business valuation



Learn to use sensitivity analysis and scenario planning



# PROGRAM CONTENTS



**Financial  
Modelling**



**Business  
Valuations  
Techniques**



**Key  
Challenges**



**Practical  
Application**



**Case Studies  
& Exercises**

Context of valuation

Strategic analysis

Financial analysis

Methods of valuation

Discounted CF  
based valuation

Multiples based  
valuation

Asset based  
valuation

Choice of valuation  
methods in context

Key challenges in  
business valuation

Financial modelling  
and forecasting

Best practices in  
valuation

Common valuation  
mistakes and how to  
avoid them

M&A real world  
examples

Private company  
valuation

Valuation methods  
by industry sector

Practical  
assignments



# PROGRAM DETAILS



## Methodology



- Live coaching - Interactive seminar based on open discussion, Q&A
- Recorded archives of completed live classes available for revision
- Case studies and real-life examples
- Practical exercises
- Excel templates

## IT Platform



- Exclusive access to our Learning Management System (LMS)
  - Program materials
  - Recorded archives of completed live classes
  - Print your CPD confirmation

## Duration



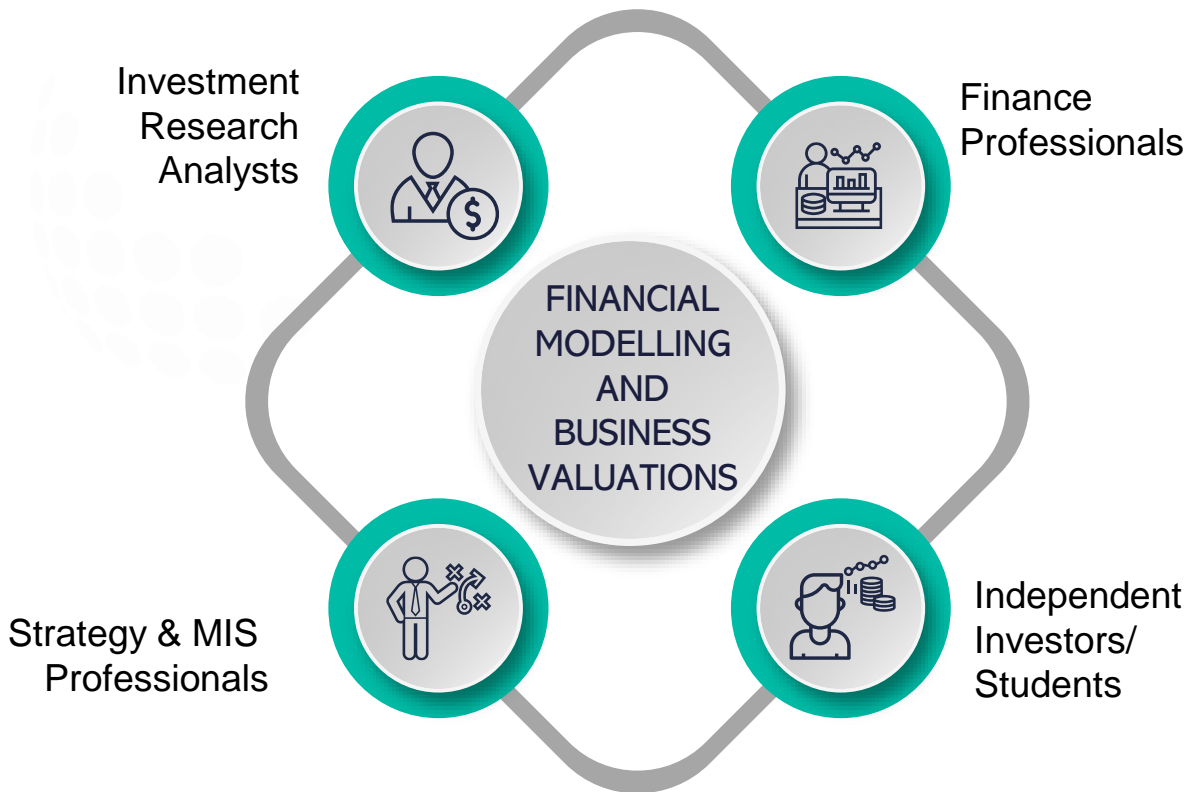
- 15 Days x 2 hours
- Total learning of 30 hours
- Flexible week-end classes

## Venue



- Online live classes using our LMS

# PROGRAM AUDIENCE



## Benefits

- ✓ Demonstrate knowledge, skills and competencies to employers and prospective employers
- ✓ 30 Hours of qualifying CPD to meet requirements of respective professional associations, accredited by CPD UK
- ✓ Comprehensive knowledge of business valuation techniques, ability to build financial models to forecast business performance
- ✓ Understand practical application of business valuation, enhance your analytical skills and your ability to make sound strategic and investment decisions
- ✓ Certificate in Business Valuations directly from ACCA UK upon successful completion of the online assignments (Cert BV)
- ✓ Receive a certificate of completion from Universal Mind Mapper, accredited by CPD UK



# PROGRAM NEXT STEPS

## REGISTER

- Register via online link for the course or the enrolment page of our website. We also accept enrolment via email for bulk corporate registrations
- UMM will manage the registration with ACCA for participants registering for Cert BV with ACCA –UK



## PAY

- Once you have registered you will receive an email that contains the invoice and the payment instructions
- You could either pay by a bank transfer or by Visa/Master credit or debit card through a secure payment link
- If you are choosing to pay by a bank transfer, you must send us your payment confirmation to update our records and confirm your registration



## ONBOARD

- Once you have made the payment, you will be onboarded
- You will receive access to the course materials through our learning management system closer to the course commencement date



# PROGRAM FEATURES

UMM BV & FM Workshop +  
Certificate Accredited by CPD UK

**Vs**

UMM BV & FM Workshop +  
Certificate Accredited by CPD UK  
+ Cert BV from ACCA UK



| FEATURES   | UMM BV & FM Workshop + Certificate Accredited by CPD UK | UMM BV & FM Workshop + Certificate Accredited by CPD UK + Cert BV from ACCA UK |
|--|---|--|
| 30 HOURS ONLINE COACHING   | ✓   | ✓  |
| COURSE MATERIAL, EXCEL TEMPLATES FROM UMM                        | ✓   | ✓  |
| PRACTICAL EXERCISES & CASE STUDIES                               | ✓   | ✓  |
| RECORDED ARCHIVES OF COMPLETED LIVE CLASSES                      | ✓   | ✓  |
| UMM ONLINE LMS PORTAL ACCESS                                     | ✓   | ✓  |
| UMM CERTIFICATE OF COMPLETION                                    | ✓   | ✓  |
| CERTIFICATE ACCREDITED BY CPD UK                                 | ✓   | ✓  |
| OPPORTUNITY TO BUILD A FINANCIAL MODEL UNDER GUIDANCE (OPTIONAL) | ✓   | ✓  |
| ONLINE COURSE MATERIALS, ASSIGNMENTS FROM ACCA UK                | ✗   | ✓  |
| CERTIFICATE ISSUED BY ACCA (CERT BV)*                            | ✗   | ✓  |

\*Upon successful completion of the assignments, candidates will receive a Certificate in Business Valuations (Cert BV) from ACCA UK



# PROGRAM FEEDBACK

Based on the survey conducted with the participants of our training programs

98%



Workshop satisfaction

100%



Knowledge improvement

100%



Presentation delivery

100%



Customer service & administration

98%



Overall experience

98%



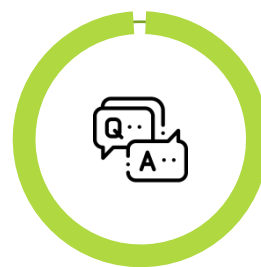
Practical application

95%



Course material

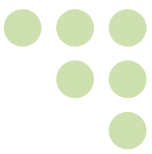
98%



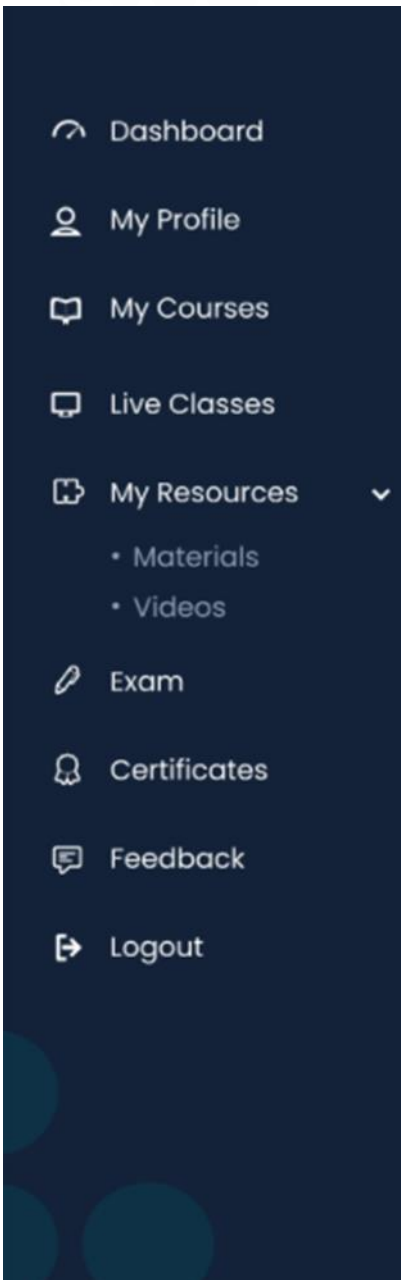
Q&A Sessions



# OUR LEARNING MANAGEMENT SYSTEM (LMS)



A snapshot of LMS; this is used to view live workshop schedules, participate in live workshops, download materials, watch recorded archives of live classes, practice questions, download certificates at the completion of the workshop.

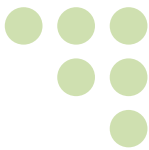


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LET'S BEGIN →

# PROGRAM TRAINER



**UMASUDHAN SUBRAMANIAM**  
CFA, FRM, CPA, FCCA, ACMA, MSc



**UMASUDHAN SUBRAMANIAM** is a seasoned management consultant and corporate trainer with vast experience in training professionals in all areas of Strategy, Finance, and Risk Management.

Umasudhan has worked in the commercial sector over the last 20+ years in various industries such as commercial banking, investment banking (equities), manufacturing, trade, advisory services & audit. He held various senior management positions within the commercial spectrum.

Umasudhan was part of the Exam Development Team of FRM Examinations held by GARP – USA. He was also part of the CFA Institute's (USA) Education Advisory Board working body. He is an approved mentor for Oxford Brookes University's (UK) BSc in applied accounting degree program.

Umasudhan is a CFA charter holder, a certified FRM, a fellow member of ACCA-UK, an associate member of CIMA-UK, a fully qualified CPA-Australia and holds a master's degree in professional accountancy from the University of London/ University College London.



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